



ADVERTISING

2020 RATE CARD

FIRST, FAST & FOREVER FREE

DISPLAY ADS

Full-color, animated display ads

rotating in a variety of positions and sizes throughout the CC site and app.

- Limited to 30 advertisers per month
- Page exclusivity preventing competitors from appearing on the same page
- Ability to run multiple ads/messages
- Ad design & reporting included

\$300 / MONTH OR \$3,600 / YEAR

PROMOTED POST

Promoted posts appear in the news feed just like a standard Cap City article.

- Includes visual identification as promoted content
- Also shared to CC Facebook
- Ideal for sharing jobs, events, announcements, special offers, new services, testimonials or achievements

\$200 / POST OR 5 POSTS FOR \$800

COMMUNITY PARTNERSHIP

ONLY 10 AVAILABLE!

Community Partners receive **logo placement on every page** of desktop, mobile web and app versions of Cap City News. Package also includes **full category exclusivity** within display ad inventory for entire year. Includes unlimited job postings on the Cap City Jobs board, launching in Q1 2020.

\$1,000 / MONTH OR \$12,000 / YEAR

Cap City is a web and mobile-based news platform providing readers in Cheyenne, Wyoming with news content that is first, fast and always free. We are passionate about our community, and that passion shows in our coverage of local topics including breaking news, crime, local government, events, area businesses and more. In today's fractured media environment, there is no better platform than Cap City News when you want to communicate with Cheyenne's most highly engaged, mobile audience.

For more information contact **Todd Titus**, Director of Sales, Cap City News • todd@adbay.com • 307.797.0654 cell